



Hello fellow teachers and staff,

I would like to invite all of you to participate in [Chipotle Reading Rewards](#), a program that awards students who complete reading challenges with FREE Chipotle kid's meals. Each school can apply only once per school year, and I'm hoping to get everyone on board for the month of <INSERT MONTH HERE>.

HERE'S HOW IT WORKS:

We send the students home with a month-long log: <https://chipotle.com/readinglog2017>, and they color in each day they've read for 10-20 minutes. When they've turned in their completed log, we reward them with a FREE Chipotle kid's meal card (What fun, right?).

If you'd like to join, please respond to this email by <INSERT DATE HERE> with the number of cards you'll need for your classroom in increments of 25 (Note: only one card per student). I'll submit the application for the entire school and distribute the cards to the participating classrooms.

Your response counts—Chipotle prioritizes applications where the whole school is involved because it shows a commitment to literacy as well as enthusiasm for the program.

Please let me know if you have any questions, and I hope you're as excited as I am.

Thanks,